



OPTIONS BYTOWN

We all deserve a home. Nous méritons tous un chez-soi.



FUNDRAISING TOOLKIT

HOST A FUNDRAISER

Support Options Bytown's work to prevent and end homelessness in Ottawa by hosting a third-party fundraiser for our nonprofit. Whether it's a clothing drive or a large corporate fundraiser, every donation makes a significant impact to help end homelessness in Ottawa.

Fundraising ideas:

- Birthday and anniversaries
- Bake sales
- Corporate events
- Lemonade stand
- Trivia night
- Race or walks
- and much more!



How we can help:

- Create an online fundraising campaign through CanadaHelps
- Promote your event on our social media
- Provide promotional materials (posters and brochures)
- Approved name and logo usage
- Upon request, an Options Bytown representative may attend or speak at your event



Important Information:

Expenses and Receipts:

- Options Bytown can provide donation receipts for amounts over \$10 **according to CRA guidelines**. Please review these guidelines before planning a fundraiser.
 - We cannot provide tax receipts for silent auctions, 50/50 draws, raffles, cash, or in-kind donations.
- We cannot reimburse fundraising expenses or provide insurance coverage for your event

In-Kind Donations

- In-kind donations drives are always welcomed! Items we frequently need are:
 - Bed sheets
 - Towels
 - Winter coats and boots
 - Socks
 - Personal hygiene products
 - Pet food and supplies
 - Gift cards (Giant Tiger, Walmart, Loblaws)

Logos and Resources:

- Logos, posters and templates can be found at optionsbytown.com/fundraise

Ready to start fundraising?

Contact Options Bytown at 613-241-6363 ext. 248 or
donate@optionsbytown.com